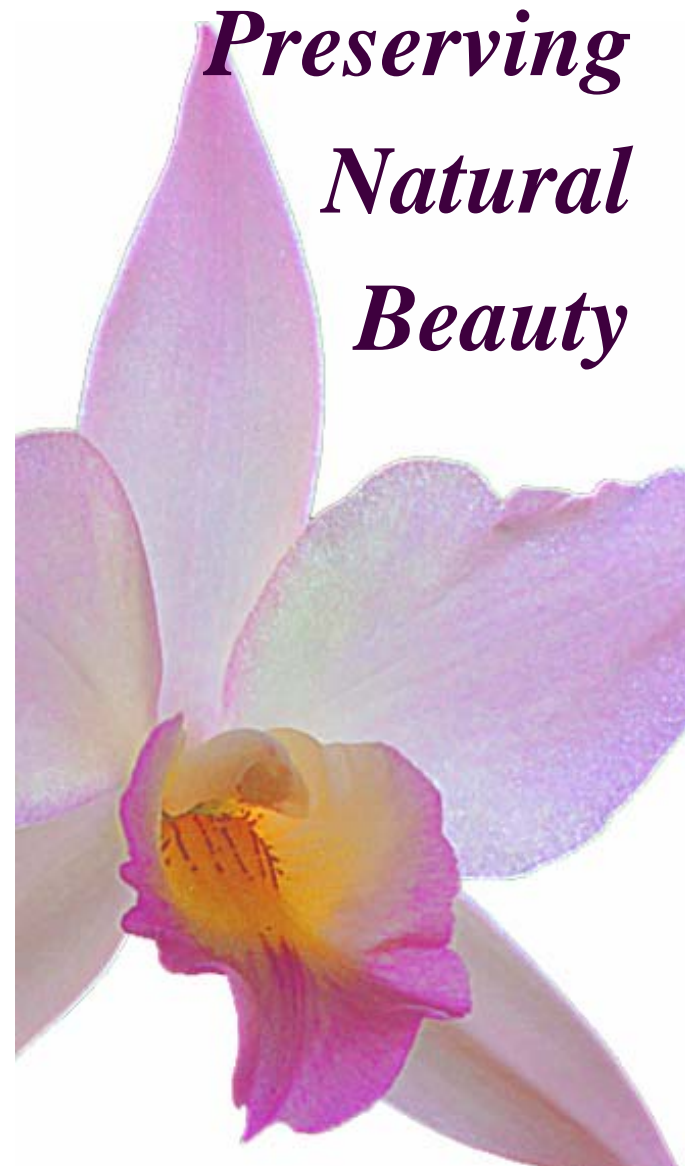


The orchid is the  
**FLOWER OF PROFOUND MAGNIFICENCE**  
- it signifies a message of  
**LOVE, RARE BEAUTY, REFINEMENT,**  
and **LONGEVITY**  
and is also the  
**CHINESE SYMBOL FOR MANY CHILDREN**

*Preserving Natural Beauty*

福 企 业  
Forbes Enterprises

For enquiries, e-mail us at [enquiries@horcid.com.sg](mailto:enquiries@horcid.com.sg)  
Tel: 6482-3348 Fax: 6482-3391



*Preserving  
Natural  
Beauty*

**HORCID<sup>®</sup>**

*Winner of the Prestigious  
Geneva International Invention Awards*

## Horcid® Flowers

Fresh flowers are widely-used everywhere as a means to express sincerity towards people or other eventful occasions. However, they quickly lose their natural beauty as their color fades and the flowers wither.

Horcid® flowers are preserved using an award-winning & world-wide patented application that retain the natural beauty of the flower. Unlike traditional processes, our preserved Horcid® flowers keep the original shape of the petals, color and the delicated textures.

## Flower Preservation Technology

Flower growers, for many years, have been looking for ways to preserve flowers together with the natural radiance and beauty they exude.

The natural beauty of real flowers often last a short period of them and wither away. Traditional methods of dry flower processing of orchids cause the petals fall off when full blooming occurs. How can scientists then retain both the original color and shape of the flower?



### *Every Horcid® flower is made different.*

Horcid® flowers now provide the opportunity to expand the market outreach thanks to an innovative surface-coating technology developed in Singapore. Before this, the major flower markets of the world have favored fresh flowers shipped by air freight.

Our unique flower preservation technology overcomes disease and insect problems normally perceived for fresh flower imports, and we have now even successfully shipped pre-

served hydroponics orchids into tough export markets such as Australia, which have strict quarantine regulations.

## Award Winning Creations

Horcid® flowers has also received world-wide accreditation over the past two decades of innovation, by capturing a natural art form through innovative sciences. Our flower technology has also been featured in numerous publications in the United States, Australia, Singapore, and Japan over the past years.

Through the inspiring work by the inventor of Horcid® flowers, we won the third-place award in the prestigious Geneva International Invention Competition, competing with over a thousand other innovations from all over the world.



## About Forbes Enterprises

Growing from a small business based in Singapore, our Company has now acquired more than 20 years of knowledge & expertise in flower preservation technologies in Singapore, Australia, Malaysia, Thailand, China, and some European countries.

We specialize in manufacturing high-quality preserved orchid flowers, innovative gifts, souvenirs, trophies & plaques, and custom creations to suit your needs.



Mr. Gerald Lee, Founder & Inventor  
Horcid® flowers

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